



The Learning Through the Arts BC Teacher Summer Institute  
Laronde Elementary School - Surrey, British Columbia  
August 25-27, 2009

# Making Videos: Media Literacy for the 21st Century

"I can't believe I made a movie! What a great way to learn."  
- 2008 Summer Institute Participant



LEARNING  
THROUGH  
THE  
ARTS

[WWW.LTTA.CA](http://WWW.LTTA.CA)



**Video Making IOI** – End off your summer learning the techniques of new media and video-making. Develop exciting ways to engage your students and address curricular expectations in media arts and media literacy. Participants will write scripts, act, direct, film, edit and add a musical score during this one-of-a-kind teacher institute. Work collaboratively with like-minded education professionals as you trade off the roles of director, actor, and producer. At the end of the institute you will leave with your created short video, and a host of new ideas for bringing meaningful media literacy instruction in your classroom.

## The Cast and Crew

“The instructors were extremely patient and offered a multitude of creative tips.”

- 2008 Summer Institute Participant



**Deanne Esdale**  
Director



**Eden Philp**  
Producer

Deanne Esdale works in media production and story facilitation. She is honored to have worked with organizations such as the Canadian Broadcasting Corporation, the United Nations World Urban Forum, the Vancouver Film School and programs serving youth, seniors and diverse populations. Deanne works with digital storytelling and documentary to build engagement and multimedia literacy and to facilitate opportunities for people to tell their stories. Deanne’s academic background includes a BA from the University of British Columbia in human geography, certification in Arts Management and certification in Digital Storytelling.

Eden is a theatre facilitator and on camera acting coach who earned a BA in Psychology and a BA in Fine Arts in Performance from the University of Regina. Eden wears many hats from professional actor, to producer to stage manager. She has appeared in numerous productions including *As You Like It* (Poor Man’s Shakespeare Co-op), *The Mermaid’s Three Wisdoms* (Quest Theatre), and *The Tempest* (Globe Theatre). Her film credits include: *A Willing Voyeur* (Evidence Films) and *Memories* (Come As You Arts Films). Eden has been on the LTTA roster for 6 years.

## The Production Schedule

### Tuesday, August 25

- 8:45 **Introduction**
- 9:00 - 11:45 **Script Writing**  
*This interactive workshop looks at ways to engage students in the act of writing. Discover the different methods of writing needed to make a dynamic script. Show your students the power and magic of the written word.*
- 11:45 - 12:30 **Catered Lunch**
- 12:30 - 1:30 **Studio Tour - White Rock Pier and Boardwalk**  
*Scout the location as you tour the ‘set’ of your video.*
- 1:40 - 3:30 **Script Writing continued and Directing**  
*Once you’ve completed your dynamic script, learn how to storyboard your concept, and discover techniques to help your actors bring the words to life.*

### Wednesday, August 26

- 9:00 – 11:45 **Video Filming and Film Scoring**  
*Half of the participants will shoot their principal photography while the others will learn how to add sound effects and a “musical score” to their videos.*
- 11:45 – 12:30 **Catered Lunch**
- 12:30 – 3:30 **Video Filming and Film Scoring**  
*The other half of the video-makers will shoot their principal photography while the rest explore effective film scoring techniques.*

### Thursday, August 27

- 9:00 – 11:45 **Editing**  
*Explore the video editing process including adding music, sound effects, voice over and graphics to blend the different elements into a polished production.*
- 11:45 – 12:30 **Catered Lunch**
- 12:30 – 3:30 **That’s A Wrap! Red Carpet Video Premieres**  
*Put the finishing touches on your video and host its premiere. Relate the techniques learned to the curriculum and discover how to bring media literacy to life to the next generation of videographers - your students.*

## Course Fee Includes:

- 18 hours of intensive participatory media literacy instruction
- Exploration of the pedagogy connected to arts-based instruction
- Senior LTTA artist/educator facilitators
- Course subject matter applicable for junior and intermediate grades
- Practical skills and ideas you can use to build your own classroom programming
- Catered lunches

Questions? Email [medialiteracy@rcmusic.ca](mailto:medialiteracy@rcmusic.ca).

## Registration Information

Register online at [www.regonline.com/lttabcsummer2009](http://www.regonline.com/lttabcsummer2009)

\$395 Early Bird Rate  
*Early Bird deadline is July 31*

\$450 Regular Registration  
*Deadline is August 17*

Questions? Email [lori.sherritt@rcmusic.ca](mailto:lori.sherritt@rcmusic.ca) or call 778-319-6524

[www.ltta.ca](http://www.ltta.ca) [www.apla.cc](http://www.apla.cc)

CHARITABLE REGISTRATION NUMBER 107935413RR0001

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