



The Learning Through the Arts Alberta Teacher Summer Institute  
TELUS Centre for Virtual Learning - Calgary, Alberta  
August 19 & 20, 2009

# Making Videos and the Environment: Media Literacy for the 21st Century

"I can't believe I made a movie! What a great way to learn."  
- 2008 Summer Institute Participant



LEARNING  
THROUGH  
THE  
ARTS

[WWW.LTTA.CA](http://WWW.LTTA.CA)



**Video Making 101** – End off your summer learning the techniques of new media and video-making while exploring the ecological issues affecting Albertans. Develop exciting ways to engage your students and address curricular expectations in media arts and media literacy. Participants will explore local environmental issues, write scripts, act, direct, film, edit and add a musical score during this one-of-a-kind teacher institute. Work collaboratively with like-minded education professionals as you trade off the roles of director, actor, and producer. At the end of the institute you will leave with your created short video, and a host of new ideas for bringing meaningful media literacy and active ecology instruction in your classroom.

## The Cast and Crew

“The instructors were extremely patient and offered a multitude of creative tips.”  
*- 2008 Summer Institute Participant*



**James Reckseidler**  
 Director

James Reckseidler is a writer/director based in Calgary, Alberta, whose short films have played both nationally and internationally over the past 6 years. His super 8 mini-epic short film, *Ice Climber's Waltz*, was nominated for the Alberta Centennial Award for Best Short Film of Alberta at the 2007 Calgary International Film Festival. His credits include writing and directing 12 short films, and assisting in numerous independent works. He also worked in television for 3 years most notably on the Award winning HGTV Lifestyle Series, *Holmes on Homes*. James is currently working on two feature length screenplays along with several short films.



**Tim Janz**  
 Producer

Tim Janz regularly pursues the exploration of music as a performer, composer, educator and philosopher. Whether reading studies on the brain's perception of time or improvising new ways to ornament Telemann Fantasias, he enjoys the cerebral aspects of music equally with both the right and left sides of his brain. He shares this with school students of many levels. He recently has created overtone flutes with Grade 8s, sang Canadian Folksongs with Grade 7s, and made math transformation melodies with Grade 6s, and co-created a choral piece with high school students.

## The Production Schedule

### Wednesday, August 19

- 8:45 **Introduction**
- 9:00 - 11:30 **Media and Message Interactions**  
*Delve into the various aspects of media and deciphering the messages that we are bombarded with on a daily basis. How do camera angles and lighting add to the message. How do different genres of music affect viewer perception? How does it all come together to create a unified media text?*
- 11:30 - 12:30 **Catered Lunch**
- 12:30 - 1:30 **Studio Tour - Downtown Calgary**  
*Scout the location as you tour the 'set' of your video.*
- 1:40 - 3:30 **Active Ecology and Script Writing**  
*Using local environmental issues as your inspiration, this interactive workshop looks at ways to engage students in the act of writing. Discover the different methods of writing needed to make a dynamic script. Show your students the power and magic of the written word.*

### Thursday, August 20

- 9:00 - 11:30 **Video Filming, Editing and Film Scoring**  
*Shoot your principal photography with a concentration on an ecological issue facing the residents of Alberta. Explore the video editing process including adding music, sound effects, voice over and graphics to blend the different elements into a polished production.*
- 11:30 - 12:30 **Catered Lunch**
- 12:30 - 3:30 **Finalizing edits and Red Carpet Video Premieres**  
*Put the finishing touches on your video and host its premiere. Relate the techniques learned to the curriculum and discover how to bring media literacy to life to the next generation of videographers - your students.*

## Course Fee Includes:

- Two days of intensive participatory media literacy instruction
- Exploration of the pedagogy connected to arts-based instruction
- Senior LTTA artist/educator facilitators
- Course subject matter applicable for junior and intermediate grades
- Practical skills and ideas you can use to build your own classroom programming
- Catered lunches

Questions? Email [medialiteracy@rcmusic.ca](mailto:medialiteracy@rcmusic.ca).

## Registration Information

Register online at [www.regonline.com/ltaabsummer2009](http://www.regonline.com/ltaabsummer2009)

\$295 Early Bird Rate  
*Early Bird deadline is July 31*

\$350 Regular Registration  
*Deadline is August 17*

Questions? Email [sharon.omura@rcmusic.ca](mailto:sharon.omura@rcmusic.ca) or call 403-237-7553

[www.ltta.ca](http://www.ltta.ca) [www.apla.cc](http://www.apla.cc)

CHARITABLE REGISTRATION NUMBER 107935413RR0001

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