

# Learning Through the Arts

## Media Literacy Program



### **Students will be the creators and not just consumers of media texts.**

The Learning Through the Arts (LTTA) Media Literacy Program guides students and teachers through the challenging exploration of media. Media artists and teachers work together using technology and media as tools for learning, expression and the development of critical thinking skills.

An LTTA Media Literacy unit begins with a media artist leading a technical workshop for teachers. The artist-educator will then visit the classroom five times to conduct an innovative media literacy lesson with the teacher.

**One Term of Media Literacy: \$900**

**Two Terms: \$850 per term**

Want more information? Email [medialiteracy@rcmusic.ca](mailto:medialiteracy@rcmusic.ca).



LEARNING  
THROUGH  
THE  
ARTS

# LTTA Media Literacy Program

Media literacy focuses on constructing meaning through several media languages, including images, sound, graphics and words. Producers of media consciously create and manipulate these texts to affect an audience in a particular manner – we engage students in deconstructing this process.

Each five lesson unit includes media exploration actively engaging students in:

- defining media literacy
- exploring the medium
- deconstructing media texts
- participating in a discourse encouraging critical thinking
- student creation of their own media text, for example *exploring gender stereotypes in commercials*.

Learning Through the Arts (LTTA), a groundbreaking program from The Royal Conservatory of Music, is transforming education in 350 schools in Canada and in 14 countries. LTTA brings inspiring artists into schools and in partnership with great teachers, they create lessons that make core curriculum engaging and relevant. At the conclusion of a 3-year Queen's University study, students in the LTTA program scored an average of 11 percentile points higher in math than peers in non-LTTA schools.

To find out more about Learning Through the Arts and the Media Literacy Program, please visit [www.ltta.ca](http://www.ltta.ca).

