



Effective Media Literacy Instruction

A Learning Through the Arts® Teacher Institute

Media Literacy Through Media Arts

Grades 4 - 8. The media literacy curriculum is multi-faceted and intricate, and in many cases it can be daunting for teachers to deliver. Discover how to help students become more media literate by using the power of digital media to express themselves and think critically. Investigate gender identity and stereotypes, the manipulation inherent in mass media and how to enhance self-esteem in students of all ages, all while exploring the many facets of media literacy. Through media arts, technology and software such as iMovie, teachers will learn how to promote self-awareness in their students, and guide them in becoming the creators and not just consumers of media texts.



Facilitator: John Scully

John Scully has a degree in photography from Ryerson University and worked as a visual artist, freelance editorial photographer and teacher for more than 15 years. His artistic work combines both traditional and digital photographic techniques.

He teaches photography and digital imaging courses and workshops at a variety of schools across Toronto. He is also proud to be a red head.

Saturday, February 27, 2010, 9:30 - 3:30
TELUS Centre, 273 Bloor Street West, Toronto (at Avenue Rd.)
\$198 - Includes a meal and an extensive handbook

Register at www.regonline.com/lttatoronto0910



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